



THE SUN TIMES

THE OFFICIAL NEWSLETTER FOR POTOMAC PEDIATRIC
DENTISTRY & FAMILY ORTHODONTICS

January 2021

Vol. 1



WE ARE SEEING ADULT PATIENTS!

START NEW YEAR 2021 WITH A NEW SMILE!

Book your appointment by Jan 15th, 2021 to get
\$100-\$200 off your orthodontic treatment!

SEE WHAT A DIFFERENCE A HEALTHY
SMILE CAN DO!

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Thank you and Happy New Year
2021!

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As our team gears up for the New Year
2021; we wanted to share some exciting
advancements we'll be working on!

First off, we wanted to say a HUGE thank
you to all our patients who kept us afloat
during 2020! Only through your help as a
community, were we able to keep our
doors open and fully staffed!

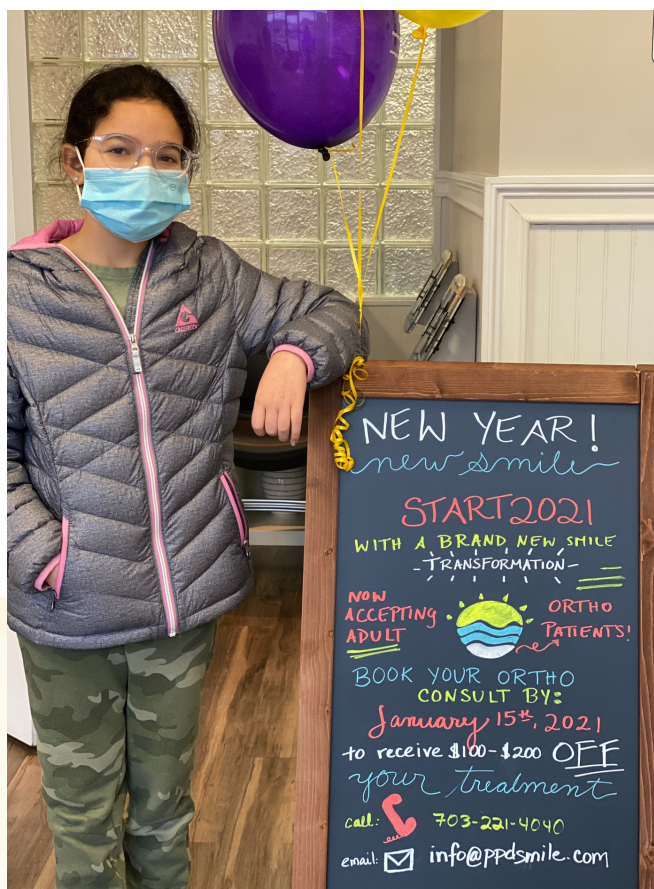
We love and appreciate every one of you!

It is because of you that we are now
doubling our efforts and we've started to
see ADULTS for our Orthodontics team!

Yes you read that right! PPADFO has been
accepting adults for orthodontic
treatment and we couldn't be more
excited to see more of you in 2021!

Read ahead about more to come in our
very first Newsletter!





Adult Orthodontics?

Here's why 2021 is the best time to consider it:

Did you know that 1 in every 4 patients receiving orthodontic treatment are adults? Yes- you read that correctly. Don't get us wrong, we love our kiddos and we'd do anything to see their smiles shine bright; however as adults, we also understand that at our age, the decision to transform our smiles didn't just happen overnight...

Now more than ever, you might have given serious thought about what redesigning your smile entails. Health benefits aside, there are so many factors to consider. "I'm a professional with wires in my mouth!" I should have gotten these done when I was younger!" Sure- however seems like we are up for at least another year of wearing masks - And while we are in the spirit of starting the New Year healthy, overall good health starts with a great healthy smile.

"You're at an excellent time in your life to transform your smile..."

"I've waited so long to be able to do this for myself" -Is perhaps the common denominator from all the adults we've seen so far. We get it, life has a way of catching up to you, and when you realize it, you might think its too late to do this.

And that's just simply not true! You're at an excellent time in your life to transform your smile because you're committed to self growth and a healthier lifestyle. Not only that, but you've saved up for this moment. You know this is a source of self confidence and happiness, and the end results will be everything you ever dreamed of!

Our Orthodontics Team has one goal in mind- to make you feel the best you've ever felt after your treatment. We live up to that promise with every patient who has finished their treatment with us, and we absolutely will strive for the same with you!

Looking Ahead:

Coming in for a visit? Whether you're a new patient or returning, here's what you can expect in January:

- Covid-19 protocols still in place:
 - Be ready to keep up with screening questions, temperature checks, mask wearing and hand washing!
- Orthodontic Consultations are free! AAO recommends having your initial consultation by age 7, to prevent the risk of long term dental issues. If you are coming in for a hygiene appointment and are interested in scheduling your child (or yourself!), you can schedule your appointments at check out!
- SUPER-BOWL DAY 2021!
- Stay tuned on our Facebook page for our first contest of the year! More details to come!

